

Fast and Flashy GTP Liveries Revealed: The No. 10 Acura ARX-06 and the Cadillac V-LMDh Cars Show off Their 2023 Looks

DAYTONA BEACH, Fla. – A little flash and sizzle arrived in the Grand Touring Prototype (GTP) class this week.

Several of the new steeds set to compete in the hybrid-powered prototype class unveiled eye-catching, colorful liveries for their cars that will debut in the Rolex 24 At Daytona late this month.

Wayne Taylor Racing with Andretti Autosport showed off its No. 10 Acura ARX-06, with Konica Minolta returning as a team sponsor for the ninth year. Featuring the familiar blue-and-black livery of the No. 10, the scheme also includes Konica Minolta's signature green leaf, symbolizing the tech company's commitment to achieving "carbon minus" status by 2030, a full two decades ahead of the initial goal.

"It is exciting to see our black and blue livery accenting the new lines of the Acura ARX-06 hybrid," team owner Wayne Taylor said. "Since our partnership with Konica Minolta began in 2014, our team has become well known by fans and drivers alike for our black-and-blue livery. Black has always been an intimidating color on track, especially when it is coming up behind you in your mirrors. What a great race this is going to be!"

Meanwhile, Cadillac Racing revealed the liveries for the three cars it will field this year: the No. 01 Cadillac Racing and No. 31 Whelen Engi-



neering V-LMDh cars in the IMSA WeatherTech SportsCar Championship and the No. 2 Cadillac Racing V-LMDh in the FIA World Endurance Championship. The No. 2 Cadillac will compete as the No. 02 in the Rolex 24 before moving on to the WEC season.

The Cadillac liveries share a V-Series graphic-and-color theme. Each car wears one of the primary colors of the V-Series logo, including No. 01 in gold, No. 02 in blue and red on the No. 31. Co-developed by Cadillac Racing, Cadillac Design and Dallara, the final car design

was informed by the Project GTP Hypercar that debuted last summer and incorporates distinctive Cadillac design elements such as vertical lighting and floating blades.

"From an aesthetic point of view, the LMDh regulations allowed us to create a vision for the car that is clearly Cadillac," said Chris Mikalauskas, lead exterior creative designer, Cadillac. "And that's really exciting for fans and for people who are true enthusiasts, every car is unique."

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