

Lots of New and Exciting Race Cars Making Their Debut at Daytona: Meet the New Cars Coming to IMSA Tracks in 2023

There's something about a new car. The sight of it. The smell. The feel. The tingling anticipation to get behind the wheel.

Take those feelings and multiply them exponentially, and that's what you have heading into the 2023 IMSA WeatherTech SportsCar Championship season. It's been years since so many new and exciting cars are being introduced at the same time, in what many are already calling a great new era for the sport.

It starts with the new top-tier prototype class that will debut later this month, showing off the latest technology in mating traditional internal combustion engines with electrification. Four global automotive giants have taken on this challenge in the Grand Touring Prototype (GTP) class and we've taken a closer look at each of their sparkling and speedy machines.

In the GT classes, fabled manufacturers Ferrari, Lamborghini and Porsche are introducing updated versions of their cars to compete in the GT Daytona Pro (GTD PRO) and GT Daytona (GTD) classes.

The coming-out party for new cars isn't limited to the WeatherTech Championship this year. The IMSA Michelin Pilot Challenge is welcoming a pair of updates in the Ford Mustang GT4 and the Honda Civic Type R FL5 TCR.

We're eager to see what the future of sports car racing holds. That first glimpse comes at the Roar Before the Rolex 24 At Daytona, January 20-22. It will be a season to remember.

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