

**MCR Safety Named Title Sponsor of Friday Night Drags Show-N-Shine at Atlanta Motor Speedway**

MCR Safety will serve as the title sponsor of the Show-N-Shine car shows at Atlanta Motor Speedway's 2011 Friday Night Drags season.

The MCR Safety Show-N-Shine car show will feature nine classes of show cars and entrants can participate in parade laps on Atlanta Motor Speedway's full 1.54-mile track each week. Awards will be presented to the top-three judged cars in each class. First-place award winners and President's Choice award recipients will be invited to participate in pre-race festivities prior to Atlanta Motor Speedway's NASCAR Sprint Cup Series night race on Sunday, Sept. 4.

"MCR Safety is proud to sponsor the 2011 Show-N-Shine series at Atlanta Motor Speedway," said MCR Safety chief marketing officer Larry Garner. "Workers who wear our gear refuse to be out-performed and so do we. We are committed to bringing our customers products that work as hard as they do. MCR Safety is excited about this partnership and opportunity to connect with our customers at the Friday Night Drags series at Atlanta Motor Speedway."

The weekly Show-N-Shine will showcase MCR Safety, a leader in the field of safety gear, as the title sponsor of the summer car show. This event will be celebrating its fifth season with opening night scheduled for April 29.

Participants can enter show cars in the MCR Safety Show-N-Shine each Friday night for just \$20 or can enter the car show and drag race for only \$30.

Friday Night Drags and the MCR Safety Show-N-Shine car show will begin on Friday, April 29, kicking off a 16-week drag racing season stretching from April through August.

Friday Night Drags began in 2007 with five race dates. The street-style drag racing series has quickly grown to feature a 16-date schedule and entertain more than 60,000 fans annually. The series currently features a weekly average of more than 245 drag racers and 100 show cars.

MCR Safety has more than 35 years of experience as a leader in the field of personal protective equipment (PPE). MCR Safety globally manufactures and distributes safety gear marketed as MCR Safety, Memphis Glove, Crews, and River City. MCR Safety's assortment of offerings includes gloves, glasses, garments, and other safety gear. Their products are made from the highest quality materials available to ensure maximum safety, comfort, and style.

For more information on MCR Safety and their safety gear, please visit [www.MCRSafety.com](http://www.MCRSafety.com).

For more information on Atlanta Motor Speedway's Friday Night Drags and the MCR Safety Show-N-Shine, contact the Atlanta Motor Speedway Ticket Office at (877) 9-AMS-TIX, (770) 946-4211 or visit [www.AtlantaMotorSpeedway.com](http://www.AtlantaMotorSpeedway.com).



**See NMCA and NMRA Action at One Exciting Event!**

**3rd Annual Nitto Tire NMRA/NMCA All-Star Nationals  
April 14-17, 2011 at Atlanta Dragway**

Once again the NMRA & NMCA will converge for an All-Star event in the Peach State, home to awesome Atlanta Dragway. See NMRA and NMCA action at one exciting event! Fans from all over the country will travel to Georgia to see the all the cars and all the stars of the NMRA and NMCA battle it out to see who will win the All-Star Nationals titles. So whether you're a rabid Ford fan or a muscle car fanatic, this race will keep you on the edge of your seat all weekend long.

All of the NMRA's wild all-Ford classes will compete at this event. This event also features the 2nd GM performance Parts LSX Challenge Series event, where you will see cool all-LS race classes putting it on the bumper. You will also see Chevy vs. Ford vs. Mopar when the NMCA's wheels-up classes race for glory.



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