

Famed No. 3 Visits NASCAR Hall of Fame after Daytona Victory Lane
No. 3 Wrangler Chevrolet Impala driven by Dale Earnhardt Jr. on exhibit through Sept. 19

CHARLOTTE, N.C. (July 14, 2010) – The NASCAR Hall of Fame, an expansive new interactive entertainment attraction in Charlotte, N.C., now is the temporary home of one of the most talked about race cars of 2010. Beginning July 14, included with the price of admission, guests can get a close-up look at the No. 3 Wrangler Chevrolet Impala that Dale Earnhardt Jr. drove to victory in the NASCAR Nationwide Series race July 2, 2010 at Daytona International Speedway. The car carries the same design of the race cars Earnhardt Jr.'s father, Inaugural NASCAR Hall of Fame Inductee Dale Earnhardt, made famous in the 1980s.

“Long before we ever raced the No. 3 car to honor my dad, I had already considered lending it to the NASCAR Hall of Fame regardless of how it finished, because the whole point of the program was to pay tribute to my dad’s induction into the Hall of Fame,” said Earnhardt Jr. “The fact we won with it makes it even more meaningful, and hopefully it will attract more people to the NASCAR Hall of Fame in the coming months while it’s on display. This No. 3 Wrangler Chevrolet put me back into Victory Lane, and it stirred up a lot of old memories for a lot of people. I was happy for my fans, my dad’s fans, my family, Richard (Childress), Teresa (Earnhardt) and everybody involved. It was definitely an honor to drive it.”

Photos courtesy of NASCAR MEDIA

This No. 3 Wrangler Chevrolet Impala was built and prepared by JR Motorsports and entered in the Daytona race by legendary owner Richard Childress. The combination of Earnhardt Jr., Dale Earnhardt Inc. and RCR has a very brief yet shining history on the track. In only two races together, Earnhardt drove the No. 3 Chevrolet to victory on both occasions (February 2002 and July 2010 NASCAR Nationwide Series races at Daytona International Speedway).



Limo & Luxury: Chauffeured Ride to Atlanta Motor Speedway’s Club One

by Marcy Scott

HAMPTON, Ga. -- The 50th Anniversary celebration continues at Atlanta Motor Speedway as the track is giving fans a chance to win the most-coveted race ticket for the first-time ever.

The “Limo & Luxury: The Club One Experience” contest is giving fans the opportunity to win a chauffeured limousine ride to AMS and tickets to the track’s luxurious Club One public suite to watch the Labor Day NASCAR night race on Sunday, Sept. 5. The contest prize includes:

- Limo ride to and from the Greater Atlanta area on Sunday, Sept. 5
- Watch the race from the rooftop “Sight and Sound” viewing deck or from the comfort of your reserved theater-style seat
- Pre-race pit access
- Premium food and beverages included
- Reserved parking
- Golf kart shuttle to Club One’s front doorstep
- Club One Question-&-Answer session with Kurt Busch
- So many flat screen TVs that they are even in the bathrooms!

Fans can enter to win the package of luxury by applying online at www.atlantamotorspeedway.com/50.

The “Limo & Luxury: The Club One Experience” is one in a series of summer contests Atlanta Motor Speedway is offering fans in an effort to commemorate the track’s 50th Anniversary season. In addition to the “Limo & Luxury: The Club One Experience,” fans have through Aug. 20 to enter the “50 For Our Fans” contest to have a chance to win great prizes daily, including the opportunity to attend the NASCAR Sprint Cup Series drivers’ meeting, a trip to Victory Lane with the race winner; or a meet-n-greet with Bruton Smith or NASCAR president Mike Helton.

The biggest Labor Day party in the USA is at Atlanta Motor Speedway on Labor Day weekend, as the NASCAR Sprint Cup stars head to the high banks for night racing on Sept. 4 and 5. For more information or to purchase tickets, call (770) 946-4211, (877) 9-AMS-TIX, or visit www.atlantamotorspeedway.com.



**You can win
an MSA
Tee Shirt
like this!**



**Do you think the No. 3 should run again?
Should Jr. drive it again?**

**Answer the questions at
www.motorsportamerica.com and be
automatically registered to win a
Motorsport America Tee Shirt!**