

Summit Racing Equipment becomes title sponsor of NHRA Jr. Drag Racing League

NHRA officials announced that Summit Racing Equipment has been named the title sponsor of the NHRA Jr. Drag Racing League, an entry-level series for kids ages 8 to 17.

In the multiyear agreement, Summit Racing Equipment, a national leader in direct marketing of auto racing parts and equipment, will have the exclusive right to market and promote the NHRA Summit Racing Jr. Drag Racing League, effective immediately.

The NHRA Summit Racing Jr. Drag Racing League consists of weekly racing at many of NHRA's 130 member tracks and will be showcased during two regional championship events: the NHRA Jr. Drag Racing League Eastern Conference Finals and NHRA Jr. Drag Racing League Western Conference Finals. The dates and locations for the two Finals events will be announced at a later date.

More than 4,000 kids compete in the NHRA Summit Racing Jr. Drag Racing League, founded in 1992. Jr. Dragsters are half-scale replicas powered by five-horsepower engines that produce speeds up to 85 mph in the eighth-mile distance.

Notable NHRA Summit Racing Jr. Drag Racing League alumni who now compete in the NHRA Mello Yello Drag Racing Series include Erica Enders, Shawn Langdon, Vincent Nobile, Spencer Massey, J.R. Todd, and Richie Stevens Jr.

The commitment increases Summit Racing Equipment's presence in NHRA Drag Racing. The company is the title sponsor of three NHRA Mello Yello Drag Racing Series events: the SummitRacing.com NHRA Nationals at The Strip at Las Vegas Motor Speedway in early April; the Summit Racing Equipment NHRA Southern Nationals at Atlanta Dragway in early May; and the



Summit Racing Equipment NHRA Nationals on the Fourth of July weekend at Summit Racing Equipment Motorsports Park in Norwalk, Ohio.

The company also is the primary sponsor for the Chevy Camaros driven by multitime Pro Stock world champs Greg Anderson and Jason

Line in the NHRA Mello Yello Drag Racing Series. In addition, Summit Racing Equipment sponsors the popular NHRA Summit Racing Series, the premier grassroots-level series in NHRA competition, as well as the Summit Racing NHRA King of the Track program.

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